25 gennaio 2018

# Reinventing Cities Milan
## Meet up

#ReinventingCities #Milano2030

C40
**Caterina Sarfatti**

# Reinventing Cities

Making the future possible, today

# C40 Cities Climate Leadership Group

Created in 2005, **C40** connects **91** of the world's most influential cities committed to tackling climate change and building an inclusive, prosperous and sustainable future for millions of urban citizens that account for more than **70%** of global CO2 emissions

**91** CITIES

**650** MILLION PEOPLE

**25%** OF THE WORLD'S ECONOMY

✓ Mayor of Paris, **Anne Hidalgo**, is Chair of C40
✓ **Michael Bloomberg** is President of the Board

C4O CITIES
CLIMATE LEADERSHIP GROUP

# The Reinventing Cities' Team

# The previous experience of *Reinventing Par*

# How it Works?

**Reinventing Cities**

**C4O CITIES** CLIMATE LEADERSHIP GROUP

**Cities**
Identify underutilized sites, ready to be sold or leased for redevelopment

**C40**
Organizes Reinventing Cities

**Private Teams**
– *architects, developers, project holders…* – submit proposals to redevelop the sites

**Decarbonized urban development**
& Innovative solutions for Climate

**C4O CITIES** CLIMATE LEADERSHIP GROUP
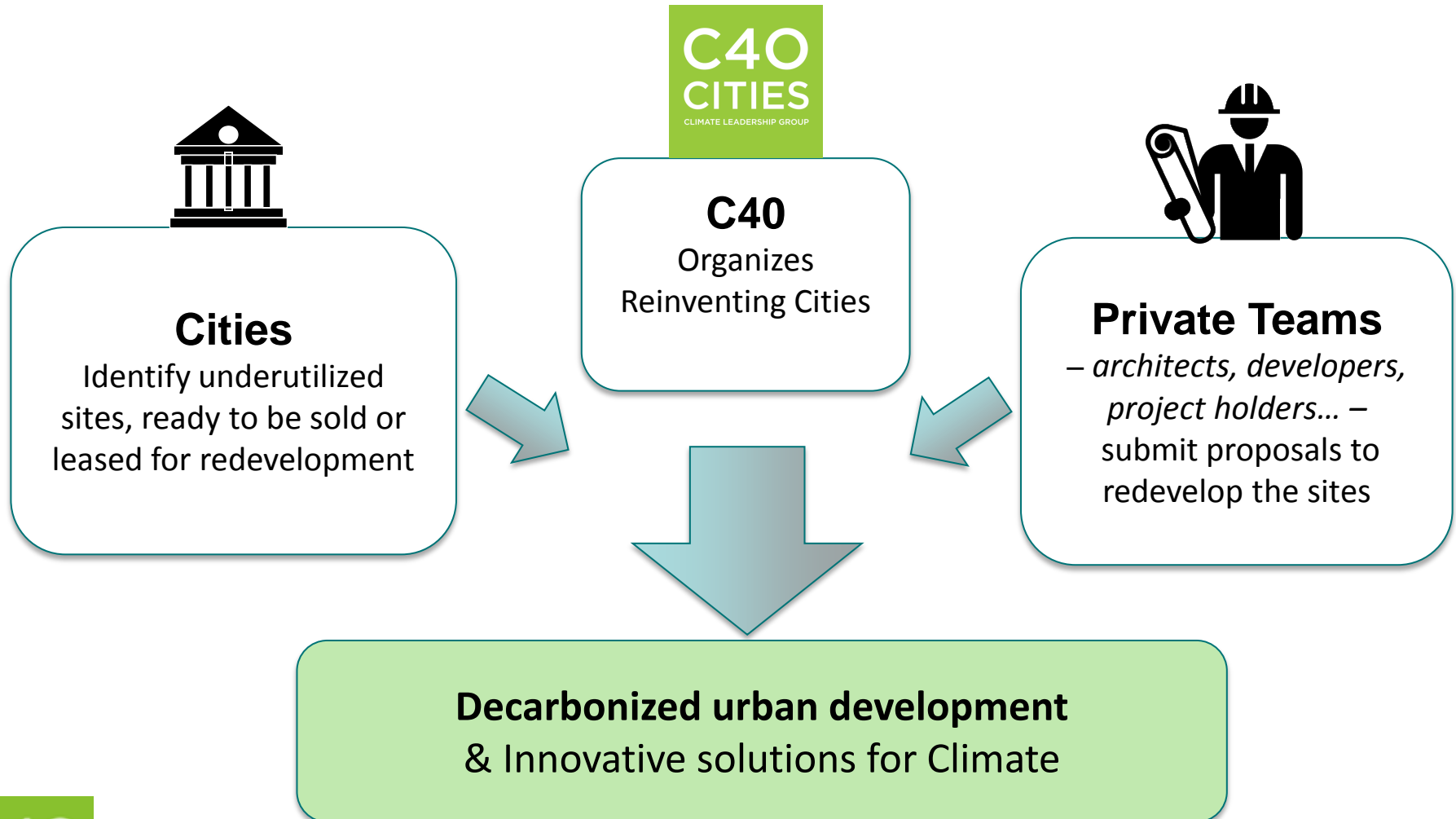
# The "Reinventing" Process

- A process to identify and to select more innovative and beyond "business as usual" projects

- Multidisciplinary teams to propose holistic projects, from the genesis to operational phase, including the design and the programming

- Cities to select the best project, not the best price

# *Reinventing Cities,* Innovation for Climate

- International Scale : 19 cities in 14 countries on 6 continents

- Focus on Climate :
  - ✓ Reduce emissions thanks to energy efficiency



  - ✓ Propose innovative programming and sustainable new services

  - ✓ Deliver innovative AND replicable solutions in order to catalyze the ecological and environmental transformation of Cities

# 10 Challenges for Climate

**Reinventing Cities**

1. Building energy efficiency and supply of clean energy
2. Sustainable materials and Circular economy
3. Green mobilit

**Carbon Impact**

1. Resilience and adaption solutions
2. New green services for the site and the neighbourhood
3. Green growth and smart cities
4. Sustainable water management
5. Biodiversity, urban re-vegetation and agriculture

**Resiliency & Sustainabilities**

4. Inclusive actions and community' benefits
5. Innovative architecture and urban design

**Architecture & Social Impact**

C40 CITIES
CLIMATE LEADERSHIP GROUP

# Why *Reinventing Cities* is an unprecedented competition?

- **Beyond business as usual,** Reinventing Cities targets climate-oriented redevelopment

- **Beyond a simple design competition**, Reinventing Cities targets holistic projects with innovative solutions in terms of program, new services, design, construction methodology

- **Beyond a call for ideas, Reinventing Cities targets real-life projects**. It will lead to a property transfer (sale or lease) enabling the winners to rapidly implement their project.

- **Beyond frontiers**, **Reinventing Cities teams will gain international exposure**. They will be presented as pioneers committed with Mayors to develop new model of decarbonized development
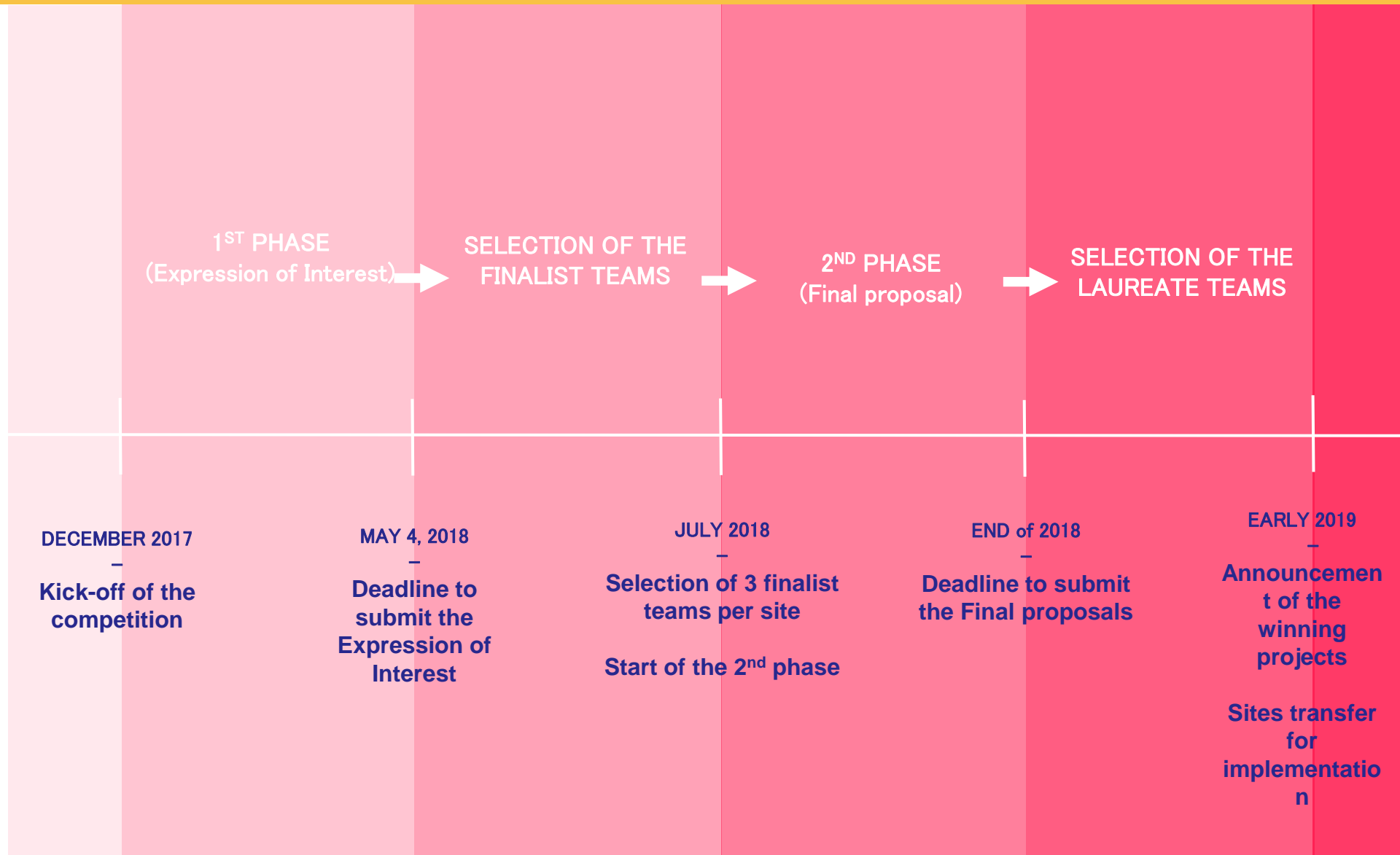
# Overview of the sites
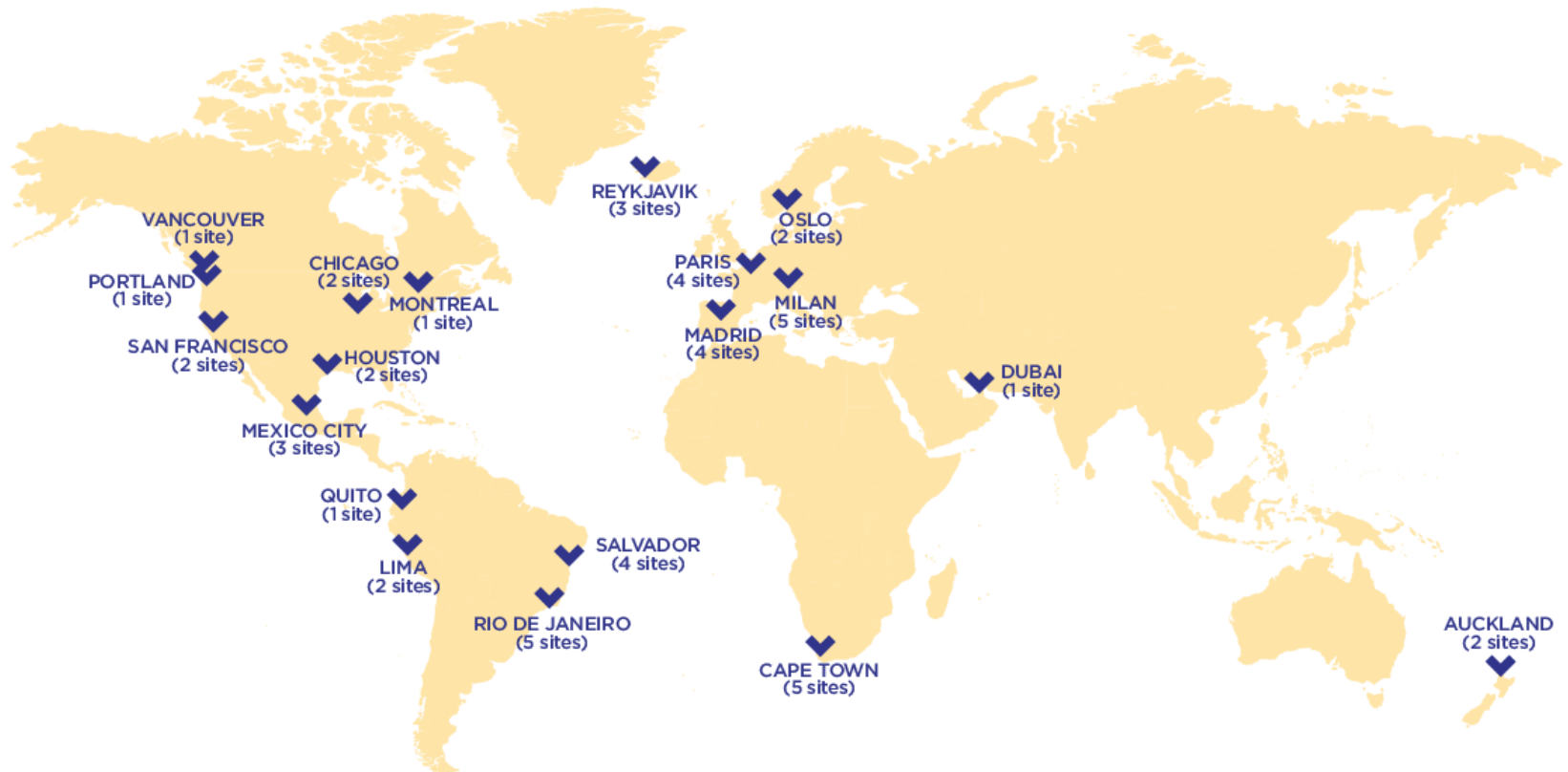


**19** participating cities - **49** sites

More than **710** ha to redevelop in total

# Timeline

Reinventing Cities

1ST PHASE
(Expression of Interest)

→

SELECTION OF THE
FINALIST TEAMS

→

2ND PHASE
(Final proposal)

→

SELECTION OF THE
LAUREATE TEAMS

DECEMBER 2017
—
**Kick-off of the competition**

MAY 4, 2018
—
**Deadline to submit the Expression of Interest**

JULY 2018
—
**Selection of 3 finalist teams per site**

**Start of the 2nd phase**

END of 2018
—
**Deadline to submit the Final proposals**

EARLY 2019
—
**Announcement of the winning projects**

**Sites transfer for implementation**

# Thank you

To know more:

www.c40reinventingcities.org

Reinventing Cities