



ORDINE DEGLI ARCHITETTI,
PIANIFICATORI, PAESAGGISTI E CONSERVATORI
DELLA PROVINCIA DI MILANO

ANCE

MILANO
LODI
MONZA E BRIANZA



CONFCOOPERATIVE

FEDERABITAZIONE

Lombardia



Climate-KIC

ofo

25 gennaio 2018

Reinventing Cities Milan Meet up

#ReinventingCities #Milano2030

ALGOE
Nicolas Ledoux

C4O
CITIES
CLIMATE LEADERSHIP GROUP



Comune di
Milano



SISTEMI URBANI
GRUPPO FERROVIE DELLO STATO ITALIANE

➤ 25 gennaio 2018, ore 9 - Salone d'Onore, Triennale di Milano, Viale Emilio Alemagna, 6

Presentation of the process and regulation

Nicolas LEDOUX
Director ALGOE
Assistant of C40 for Reinventing Cities

49 SITES

Map of the sites

Reinventing
Cities



Participating cities

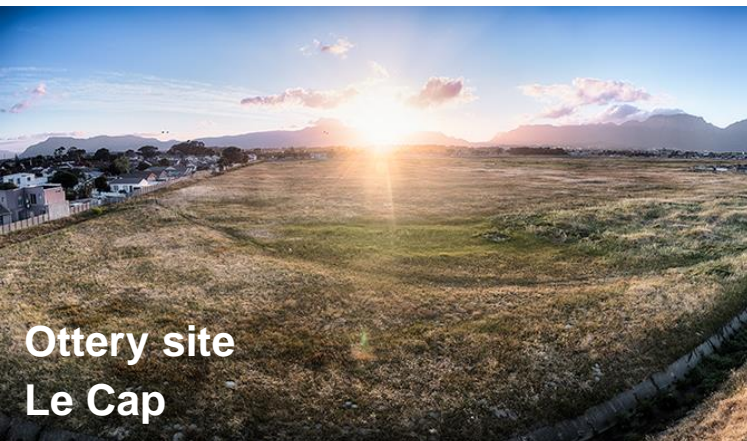
Auckland
Cape Town
Chicago
Dubai
Houston
Lima
Madrid
Mexico city
Milan
Montréal
Oslo
Paris
Portland
Quito
Reykjavík
Rio de Janeiro
Salvador
San Francisco
Vancouver

49 sites – 710 hectares

49 SITES

Key figures

- 10 iconic and historic sites
- 8 car parks to transform and 1 former airport site
- 9 individual existing buildings to retrofit
- 4 patrimonial mansions to renovate
- 1 university campus
- 2 markets to retrofit and revitalize
- 8 abandoned industrial sites



Ottery site
Le Cap



Automovel Clube
Rio de Janeiro



Frakkastur
Reykjavik

Specific rules & requirements

Two types of documents

available on the dedicated website <https://www.c40reinventingcities.org>

The Regulation document
Common to all sites and to all
participating Cities

Documentazione

Please download here the Regulation in
English

Cliquer ici pour télécharger le
règlement en Français

Scarica qui il regolamento in italiano

Cargue aquí la regulación en español

Carregue o regulamento aqui em
português



Site Specific Requirements document (SSR)

One for each site, where each City
details the specifications for the
redevelopment of its site, and outlines
the local rules and procedures

Mercato Gorla. Milan Viale Monza 148. Milan



Gorla is located on the northeastern side of Milan, along Viale Monza, one of the city's most important historical axis connecting the city to the surrounding metropolitan area.

The site is a small plot partially occupied by a dismissed public market building that was built about 60 years ago.

At the core of an historical suburban neighborhood, and very well linked to the city centre with various services and mixed urban functions, it offers great opportunities to develop new urban functions in a vibrant neighborhood.

The neighborhood is at the north of an area that has recently been through a revitalization process. Today called 'NoLo (North of Loreto)', it is increasingly dynamic, thanks to the creation of start-ups and social activities by young entrepreneurs.

Located only 250m away from MM1 Gorla station, the site has can be easily accessed by public transportation.

At the same time, Viale Monza is also an important traffic axis, connecting Milan to Monza and other towns of the metropolitan area.



Note that the local rules and legislation take priority over the common requirements defined in this regulation.

General framework

Two phases :

1. Expression of Interest phase
2. Final proposals phase



Multidisciplinary team will develop the project from the genesis to implementation and operational phase, and turn the proposal into a reality.

Timeline



How do you apply ?

Submit a first phase application (Expression of Interest – EOI)

- Possibility to apply to one or several sites
- Apply online by electronic means
in English and in local language (if applicable)
- Deadline : May 4, 2018 at 12pm (midnight) UTC - Coordinated Time Universal. Late uploads or other formats will not be accepted.

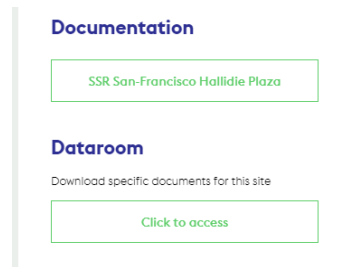
Submit a project ➔

Closing date : May 4 2018

Tools for preparing the EOI

Materials and informations on the sites

- Dedicated Website :
<https://www.c40reinventingcities.org/it/sites/>
- Shared Datarooms & information on each site's page (filled by the cities from December 2017 to May 2018)



Files (4)	Format	Size	
OI RELEVANT DOCUMENTS 1 Municipal orders	.zip	53.39 Mo	
OI RELEVANT DOCUMENTS 2_URBAN ANALYSIS AROUND PARQUE BICENTENARIO	.zip	82.36 Mo	
OI RELEVANT DOCUMENTS 03_ADDITIONAL DOCUMENTS	.zip	45.87 Mo	
O2 IMAGES	.zip	17.91 Mo	

Exchanges (between December 2017 & May 2018)

- Site visits for the bidder teams (registration through the website page of each site)

Book a visit
Please fill this form to book a visit for : Pershing Road Buildings

Schedule and places

Date *

Schedule *

Places number *

Personal informations

- Questions/answers via the dataroom (to be answered by the cities)

Questions?

If you have a question or would like more details on the Reinventing Cities competition, please use the form below.
You will receive a response via email.

- Meet potential team membres :
Dedicated website page
« *meet-up* »



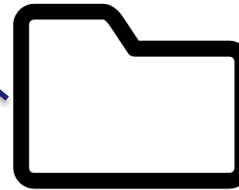
- Locally organized events



Content of the application for the EOI

1. Description of the bidder team and its organization

- Mandatory specific forms to join (see sites' datarooms)
- Role, contribution, experience, competence of each team member.
- Mandatory members : an architect, an environmental expert, a representative member
- No maximum number of companies
- Interdisciplinary teams, including the site operators and future users ; and combining local and international expertise are encouraged



3. Presentation of the legal and financial structure

- A maximum of one page in A4 format) presenting the legal-financial set up of the project

2. Presentation of the project and Development concept for the site

- Project free as a matter of principle, but some specific guidelines given by the regulation and the cities (see SSR)
- Roughly 10 pages in the A4 format
- One A3-sized board of simple concept illustrations

Evaluation of Expressions of Interest

Process :

- Technical analysis of the EoI, based on the evaluation criterias
- For each site, the selection committee will suggest to the City to retain the finalist bidder teams.
- The City's decision-making body will make the final decisions.
- The general rules will be 3 finalists per site, but for some specific case, the City may decide to retain more finalists, with a maximum of 5 finalist teams

3 Criterias

Content and the project and solutions proposed to address the 10 environmental challenges



Quality and suitability of the team relating to the site's issues

Team's legal and financial soundness



And then ...

Finalist bidder teams will be invited to submit their final proposals including :

- Detailed project 
- Financial offer to buy or lease the site 
- Carbon assessment of the project 

The jury will advisory select the laureate team, to be designated **winning** by the City decision-making body at last

THANK YOU

